



BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

BOARD WORK SESSION

THURSDAY, MAY 14, 2026

ATLANTA, GEORGIA

MEETING SUMMARY

1. CALL TO ORDER AND ROLL CALL

Chair Jennifer Ide called the meeting to order at 12:10 P.M.

Board Members Present:

Al Pond
Roderick Frierson
Kathryn Powers
Valencia Williamson
Jennifer Ide
Jannine Miller
Sagirah Jones
Elizabeth Bolton-Harris
Ryan Loke
Shayna Pollock
DeVon Hudson

Board Members Absent:

Freda Hardage
Russell McMurry
Jacob Tzegaegbe
Sarah Galica

Staff Members Present:

Jonathan Hunt
Rhonda Allen
LaShanda Dawkins
Kevin Hurley
Paula Lopes
Ralph McKinney
Steven Parker
Larry Prescott
Duane Pritchett
Michael Kreher

Also in Attendance: Sasha Greenberg, Tyrene Huff, Kenya Hammond, Phyllis Bryant,
Paula Nash Jacqueline Holland

2. CHAIR'S REPORT

Work Session Meeting Minutes April 9, 2026

Approval of the April 9, 2026, Work Session meeting minutes. On a motion by Board Member Pond, seconded by Board Member Hudson, the motion by a vote of 8 to 0 with 8 members present.

3. GM/CEO REPORT

MARTA Employee World Cup Pep Rally

Stakeholder Engagements

Reduced Fare Card Distribution

MARTA Monthly Significant Initiatives Updates

- **CQ400**
- **Five Points Transformation**
- **NextGen Bus Network + Reach Launch**

FIFA World Cup Planning Update

4. EXECUTIVE SESSION

No Executive Session

5. OTHER MATTERS

None

6. ADJOURNMENT

The Work Session meeting adjourned at 1:32 P.M.

YouTube link: <https://youtube.com/live/gayzPCQQt1g?feature=share>

DeKalb County

- ✓ East Central DeKalb Senior Center (4/14)
- ✓ Buford Hwy. Walk Audit w/ Comm. Long Spears & Propel Atlanta (4/17)
- ✓ Aging in Place – DeKalb County (4/24)
- ✓ Lou Walker Multipurpose Center (4/30)
- ✓ Opportunity Tucker Development Summit (5/6)
- ✓ DeKalb State of the County (5/7)

Fulton County

- ✓ Fulton County Central Library (3/30)
- ✓ East Point City Council (4/6)
- ✓ Fulton County Employee Webinar (4/9)
- ✓ Wellstar Know Your Numbers Health Event (4/18)
- ✓ American Society on Aging Bus Tour (4/22)
- ✓ Clairmont Oaks Senior Meeting (5/4)
- ✓ Opportunity Tucker Development Summit (5/6)

Clayton County

- ✓ Clayton State of the County (3/18)
- ✓ Clayton State University, College of STEM (3/26)
- ✓ Clayton Chamber of Commerce Luncheon (4/16)
- ✓ Clayton County Convocation Center Grand Opening (4/22)
- ✓ Clayton County Seniors Services Mayfest 2026 (5/2)
- ✓ Clayton County GDOT-MARTA Bus Tour (5/6)

City of Atlanta

- ✓ Councilmember Jason Dozier's Town Hall (3/31)
- ✓ 404 Day (4/4)
- ✓ Move for Grady Race (4/25)
- ✓ Atlanta Presidential Townhall – President Overstreet (4/29)
- ✓ Big Tigger's Beltline BikeFest (5/2)
- ✓ Atlanta Housing Senior Farmer's Market (5/14)

Jurisdiction-wide

- ✓ Open Houses at MARTA HQ (2/26 and 3/26)
 - ✓ MARTA 101 for Newly Electeds (3/13)
- ✓ MARTA FY2027 Budget Public Hearing (4/14 & 4/21)
 - ✓ Latin American Association Job Fair (4/23)
- ✓ Atlanta Regional Commission-MARTA 101 (4/24)
 - ✓ Regular Literature Drops at Libraries & YMCAs
 - ✓ Monthly Toolkit Communication to Stakeholders



MARTA World Cup Updates

Board of Directors Meeting
May 14, 2026

World Cup Subcommittee Members

Readiness Updates

- "Event" Overview
- Operations
- Safety
- Security
- Security Related Technology
- Station Rehabilitations
- Better Breeze & More
- External Affairs





FW26 Event Overview

Jon Gordon

Director of Customer
Engagement

FIFA WORLD CUP 2026

Date	FIFA World CUP	Total Days Away
June 11th	First Atlanta Fan Festival Activation	28 days
June 15th	First Atlanta Match	32 days
July 4th	Northside Hospital Peachtree Road Race	51 days



Activations

Event	Duration	Estimated Daily/Total Attendance
FIFA Match Fan Festival	8 Days	68.5K (Stadium) / 30K (Park)
FIFA Non-Match Fan Fest	10 Days	22.5K (Centennial Olympic Park)
State Farm Arena	16 Days	Up to 15K
Decatur Watch Fest	20 Days	Regional Surge
Peachtree Road Race	1 Day	60K



Operations

Jorge Bernard

Deputy Chief of Rail
Operations

Operational Service & Support Strategies

- **Rail Service:**
 - Rail Operations to run 5-minute headways on event days.
- **Bus Service:**
 - Bus Operations will stage a 30-bus rapid-response fleet.
- **Mobility Service:**
 - Mobility Services to provide temporary ADA eligibility; rapid-response fleet.
- **Streetcar and Rapid A-line Service:**
 - Streetcar and Rapid A will operate on standard frequencies
- **Other Operational Services:**
 - Standby crews at key interlockings and substations.



Operational Service & Support Strategies



Use <https://tracker.itsmarta.com/> to plan a trip or track vehicles servicing your station or bus stop; however, more rider information enhancements are on the way!



Safety/Hazard Mitigation

Gena Major

Deputy Chief of Safety &
Quality Assurance

Safety Preparation for FIFA WC26

- **Public Health Tables** to include First Aid Items as well as additional AEDs and NARCAN. Locations will also serve as Family Reunification points.
- **Readiness Training** of Safety Staff to include Station and Train Evacuations.
- **State Fire Safety Inspections** of all 38 Rail Stations. All findings internally addressed.
- **Safety Signage** to include Escalator Metering, Elevator Usage, and Platform Safety guidance.



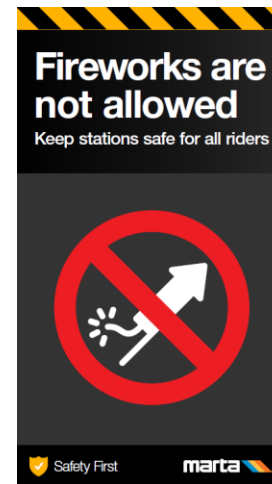

One person per step on escalators
Do not overcrowd escalators

Ride Safe



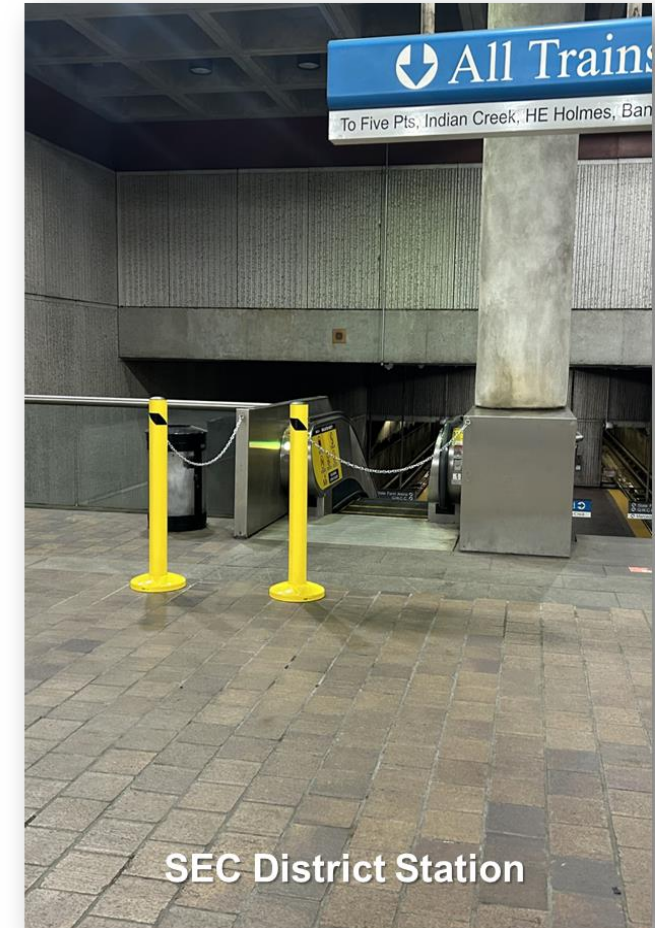
Safety Signage for FIFA WC26

- **Escalator Safety** addressing crowding and children.
- **Elevator Safety** addressing strollers and bicycles.
- **Platform Safety** addressing unloading and tactile strip.
- **Fireworks Safety** addressing fire hazard regulations and panic.
- **Alcohol Safety** addressing Customer Code of Conduct.
- **Reunification** addressing designated “meeting points” for families.



Augmented Station Access/Crowd Control Plans and Escalator Metering

- **Crowd Control Measures** including new queuing strategies at SEC District, Vine City, Garnett and Peachtree Center.
 - Prevent crowding and permit safe, steady customer flow
 - Delineate TVM fare purchases from fare ready customers
- **Bollards at Escalators** to enable a single line of customers and reinforce one customer per escalator step
 - SEC District complete
 - Vine City will be complete this week
 - Peachtree Center next
 - Five Points – high ridership escalators (transition between lines)





Security Updates

Scott Kreher

AGM of Police & Emergency
Management/MPD Chief

MPD Preparation for FIFA WC26

- April 25th Full Scale Exercise
- May 19th Peachtree Roadrace Tabletop Exercise (PTRR TTX)
- May 21st All Agency Meeting GWCC
- May 29th COA Public Safety TTX
- Operational staff working 6/1 with 12-hour shifts begin June 6th

MPD Preparation for FIFA WC26

- Area Law Enforcement agencies providing sworn police coverage on match days for outlining rail stations; K9, SWAT and EOD support, if needed.
- Denver Regional Transportation District providing officers.
- Level 1 EOC activation on match days.
- Level 2 EOC activation all other operational days.

MPD Preparation for FIFA WC26

- MCV operational at various locations to support FanFest activities.
- MPD representative in APD JOC, GWCC EOC (JIC, MBS, GDOT).
- July 3rd fireworks display at Lenox Mall; MPD supporting adjacent stations.
- July 4th PTRR MPD activation

MPD Preparation for FIFA WC26

- 60 MPD officers trained and equipped to handle civil unrest on our system or to assist other departments.
- Daily Operational Teams call with COA.
- Daily Operational Teams call internal MARTA.



Security Related Technology Upgrades

Tyson Morris

AGM of Information
Technology/CIO



Camera Replacements

Latest Date:
5/13/2026

Remediation Progress - 5/13/26

Total Cameras Targeted

280

Num. Camera Units

Total Pending 5/13/26

33

Num. Camera Units

% of Cameras Replaced

88%

Total Completed 5/13/26

247

Num. Camera Units

Current Worksite

Start Date: 5/4

Target End Date: 5/15

Peachtree AR01

Targeted
20

Completed
20

Pending
0

% Replaced
100%

Next Worksite

Airport-AR01

Pending
8

% Replaced
0%

Remediation Progress by Location - 5/13/26

Site	Replacements Needed	Completed	Pending	% Completed
Airport-AR01	8	0	8	0%
Five Points AR01	87	64	23	74%
Linbergh AR01	40	38	2	95%
Ashby AR01	6	6	0	100%
College Park AR01	33	33	0	100%
Doraville AR01	16	16	0	100%
Garnett AR01	9	9	0	100%
H.E. Holmes AR01	11	11	0	100%
North Springs AR01	23	23	0	100%
Peachtree AR01	20	20	0	100%
SEC/GWCC/DOME AR01	20	20	0	100%
Vine City AR01	7	7	0	100%
Total	280	247	33	88%



Camera Software Upgrades

Targeted Stations

1. Airport
2. Decatur
3. Five Points
4. Garnett
5. Lindbergh Center
6. Peachtree Center
7. SEC District
8. Vine City

Features / Capabilities

- Mobile Driven
- Attribute Search (Clothing, etc.)
- Person of Interest Alerts
- License Plate Recognition (LPR)
- Line Crossing
- Loitering Detection
- Trespassing Alerts
- Occupancy Trends
- Patron Heatmaps
- Crowd Detection



Camera Connectors: 54
Camera Views: 848

Utilized by MARTA's:

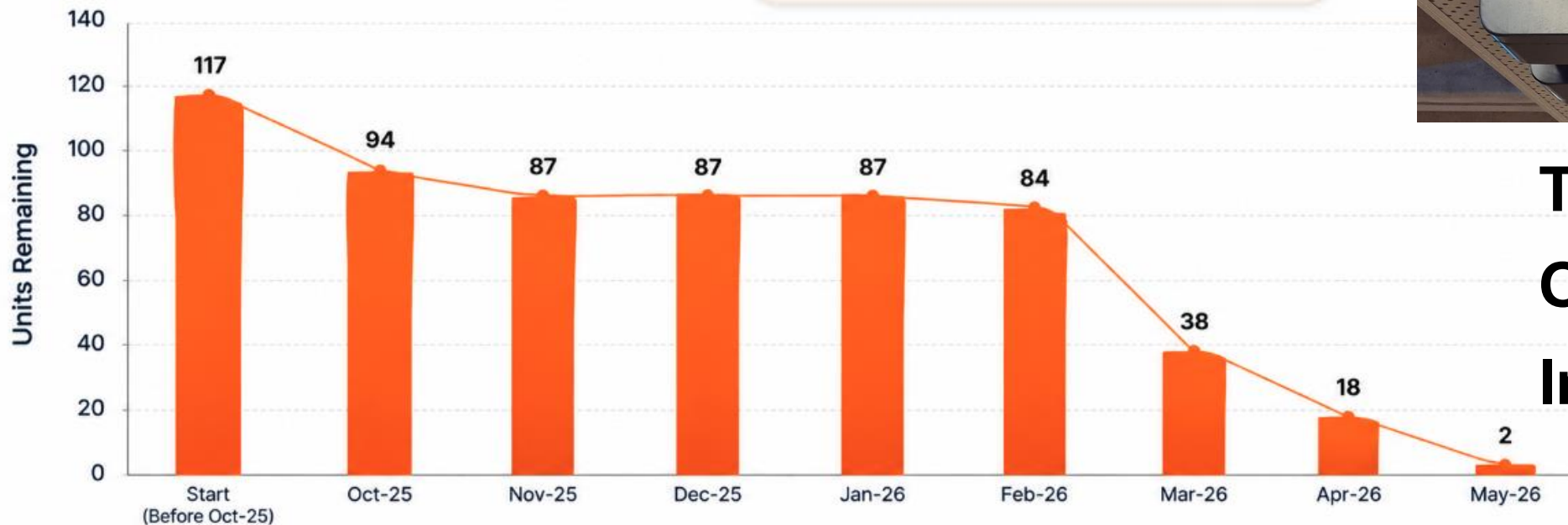
- Real-Time Crime Center
- Mobile Command Vehicle
- Officers on patrol
- Operations



AVIS Sign Replacement

Screens Replaced

Monthly Progress (Starting from 117 Units)



Screens Replaced	—	23	7	0	0	3	46	20	16
Units Remaining	117	94	87	87	87	84	38	18	2



Total signs: 325
Operational: 323
Inventory: 16



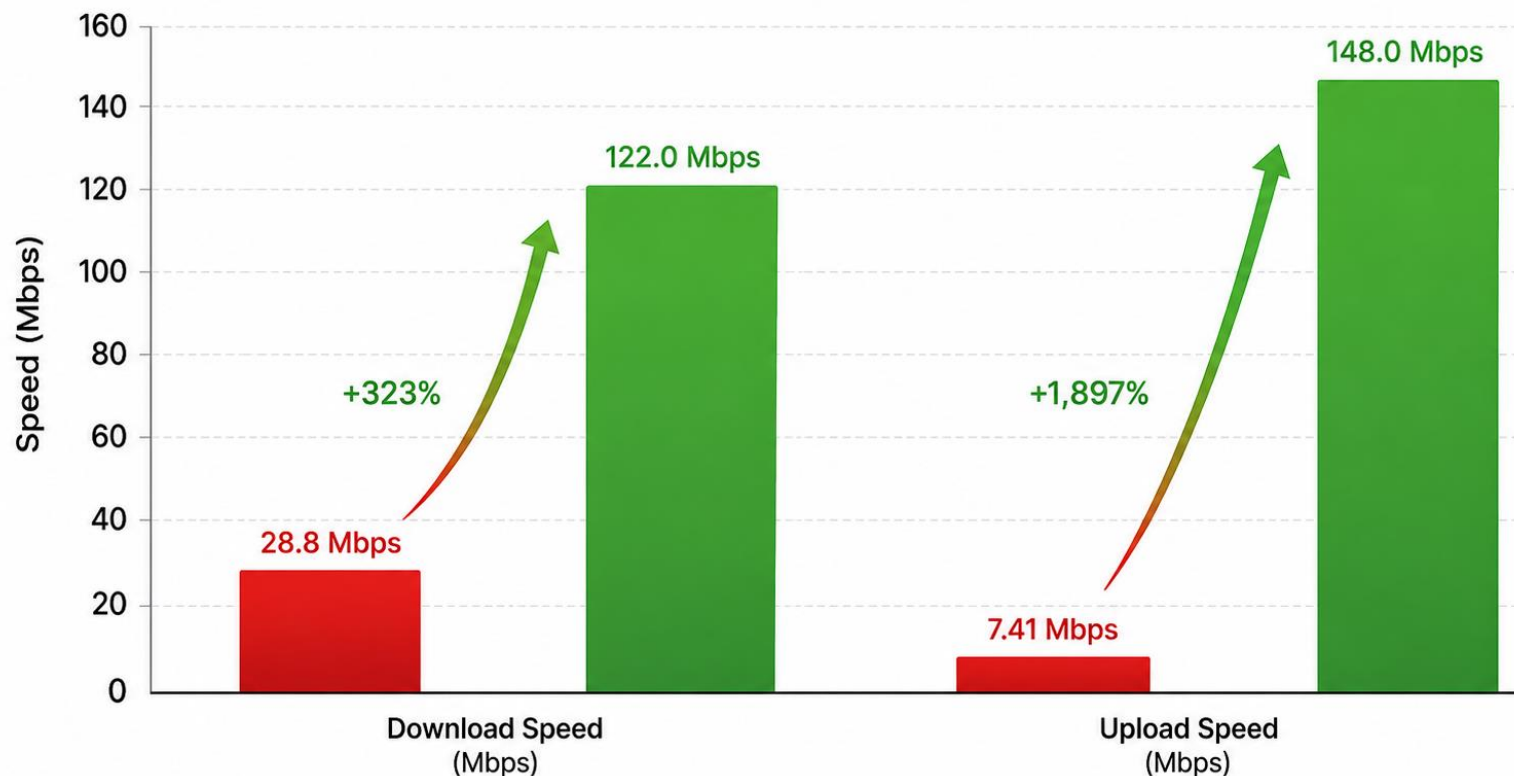
Cell Coverage and Wi-Fi in Tunnel



Targeted Stations:

1. Five Points
2. SEC District Station
3. Garnett
4. Peachtree Center
5. Civic Center
6. North Avenue
7. Midtown
8. Art Center

Internet Speed Test Results





Station Network Switch Upgrade

Stations

1. Airport Station
2. Decatur Station
3. Five Points Station
4. Garnett Station
5. Lindbergh Station
6. Peachtree Station
7. SEC District Station
8. Vine City Station

Benefits:

- Enhanced Network Security
- Increase Network Reliability
- Improved Network Access Control
- Higher Bandwidth Support for Faster Data Transfer



STRONGER CONNECTIONS. FASTER JOURNEYS.

Network speed improvements
at 8 MARTA metro stations



FASTER SPEEDS
Enhanced network performance



GREATER RELIABILITY
Stronger, more stable connections



BETTER EXPERIENCE
Supporting operations and passenger needs



EOC Technology Upgrade



- New Screens
- New Software = World Cup Ready!
- New Features



Station Rehabilitation Updates & More

Matthew Pollack

AGM of Capital Delivery

Capital Preparedness

Station Rehabilitation Projects:

- Airport Station
- Five Points Station
- Garnett Station
- Peachtree Center Station
- Vine City Station

System Expansion Project:

- Rapid A-Line BRT

Other Infrastructure Projects:

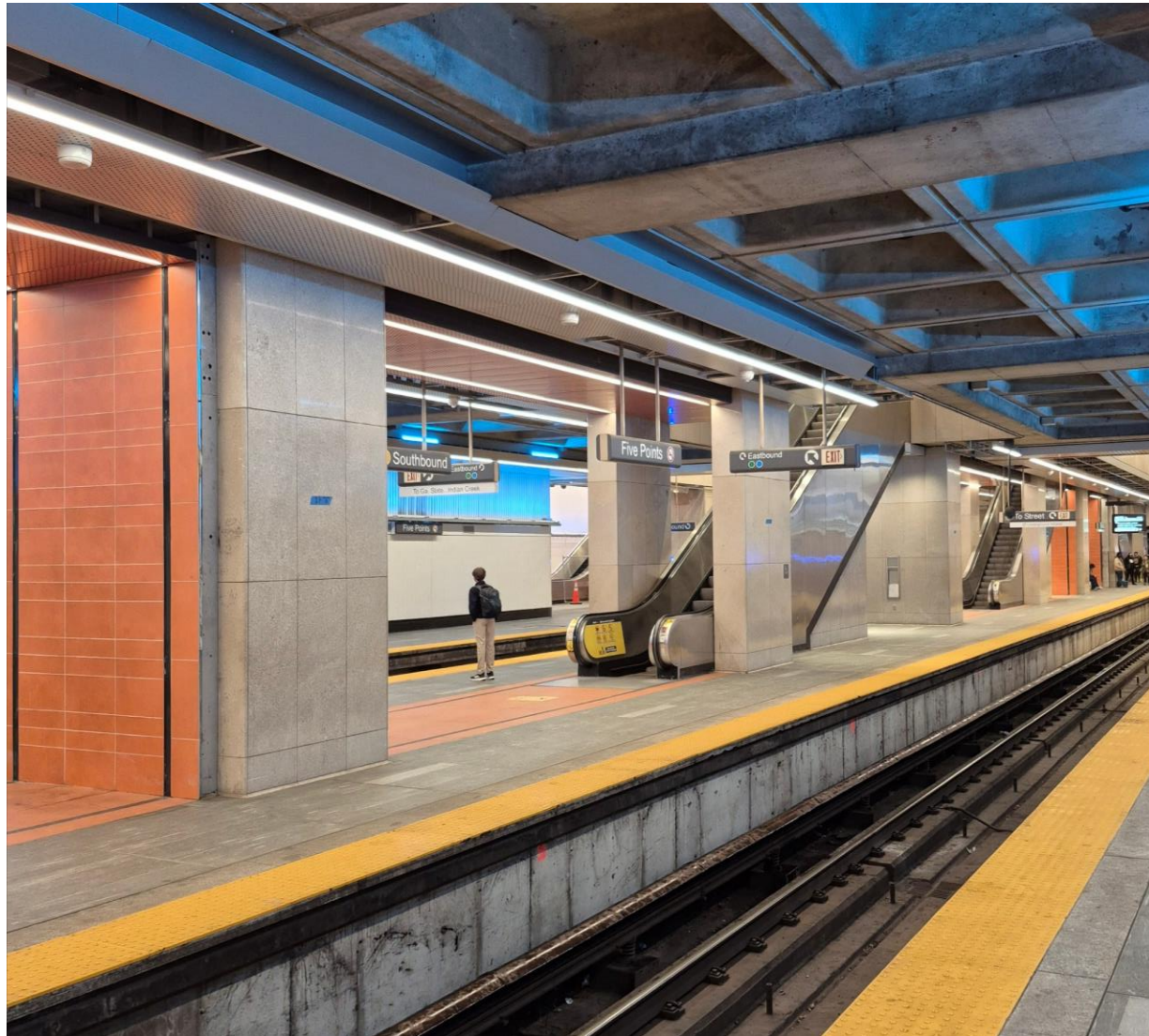
- Enhanced Event Wayfinding
- Station Phones

Airport Station

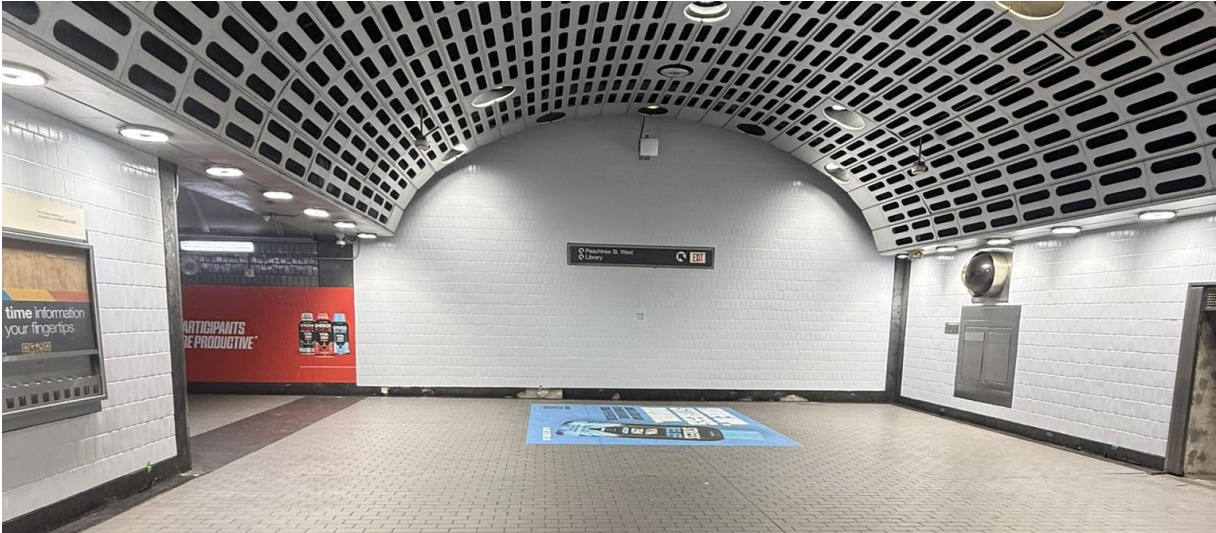




Five Points Station



Peachtree Center Station



Other Capital Improvements

RAPID A-Line



Vine City



Garnett



Enhanced Event Wayfinding – Peachtree Center Renditions





Better Breeze & More

Nevin Grinnell

AGM of Customer Experience

TVM and Gates Deployed for World Cup



Delivering Flexible, Customer-Friendly Payment Options

Customers now have multiple ways to access transit that align with their expectations



SAMSUNG

Pay

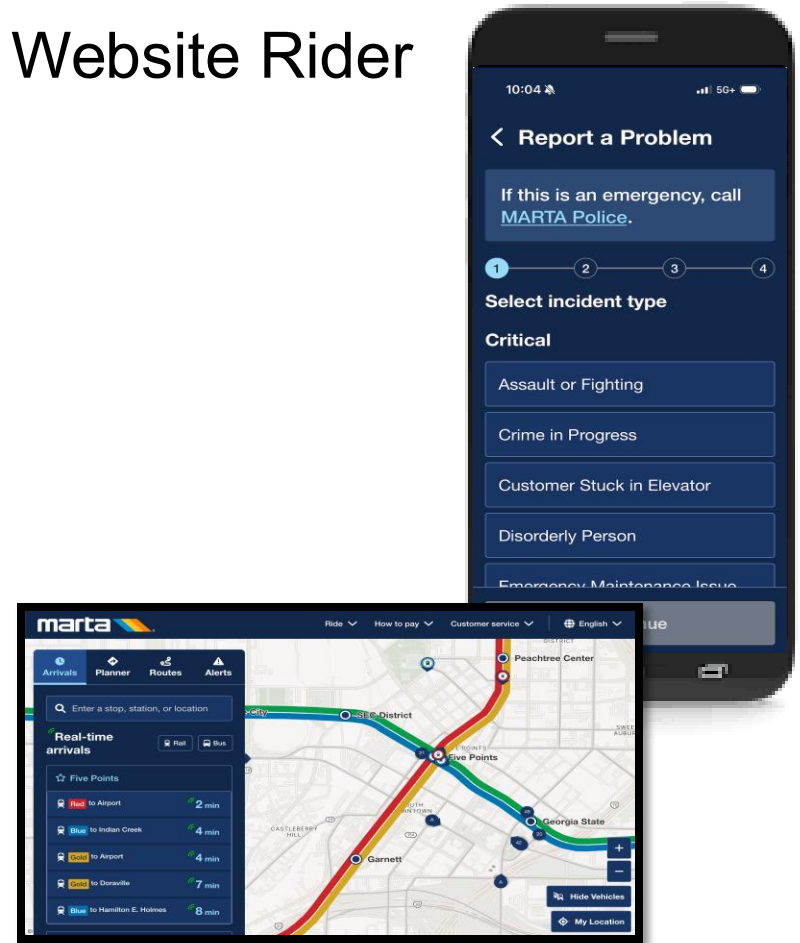


Google Wallet

Additional Tools for Customer Ease

New MARTA-on-the-Go replacement App and Website Rider Tools launching the week of Memorial Day

- The new app will have the new live tracker, trip planning and improved alert function
- Will include the regional transit services (CobbLinc, Ride Gwinnett, Xpress)
- The See n Say will be combined with the MOTG for ease of use
- Better language support for the App and Website
 - Moving to 9 languages



[Itsmarta.com/ride](https://itsmarta.com/ride)

Road to World Cup

Better Breeze positions MARTA to deliver a modern, frictionless transit experience while continuing to support the unique needs of our core riders.

Customer Support Enhancements

- Enhanced customer support operations
- Station ambassadors
- Readiness and onsite maintenance plan
- Visitor-friendly payment experience

Customer & Employee Experience Preparedness

- Employee Appreciation Events
- Transit Ambassador Deployment
 - Non-Represented Staff
 - MARTA Retirees
 - Transit Advocacy and FIFA Volunteers
- Ambassador Support Center (HQ)





External Affairs

Michelle Arrington

AGM of External Affairs

Marketing & Communications



OPINION
As World Cup nears, 2026 will be a transformational year for MARTA
When the international fans depart, MARTA's service and infrastructure improvements will remain for metro Atlanta.

Interim MARTA CEO says agency is '100% ready' for the FIFA World Cup games this summer



MARTA CEO says Atlanta transit ready for FIFA World Cup: 'Safe, clean, reliable service'

Let MARTA Drive!

MARTA leader shares World Cup readiness with lawmakers

**Safe
Clean
Reliable**



Thank You

